



MODULAR MARKETING & SALES SOLUTIONS

About Us

We help tech companies (and more) build sustainable client portfolios. We do that by crafting modular marketing and sales solutions that bridge the gap between sales operations and marketing efforts. By using modular components, we can adapt and customize our approach to fit each client's unique needs, leading to better results.

Our Mission

We believe that sales and marketing must work together in harmony to be truly effective. When both teams operate on the same field, they can share insights, streamline strategies, and create a seamless customer journey from end-to-end (because a great client relationship doesn't end alongside the transaction itself).

Our Services

- ✓ **Strategical Services** – focus on high-level planning and long-term goals, setting the direction and overarching objectives for an organization or project. They involve critical decision-making aimed at achieving sustainable competitive advantage and aligning with broader business objectives.
- ✓ **Tactical Services** – involve implementing specific actions and executing detailed plans to achieve short-term objectives. Tactical services are often hands-on and focused on day-to-day activities, ensuring that strategies are implemented effectively and efficiently.

More info on the next page



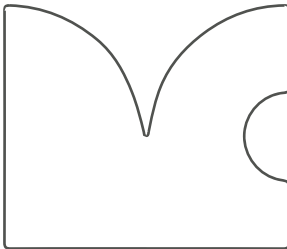
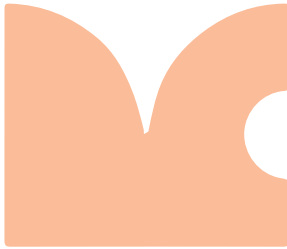
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Strategical Services



Marketing and Sales Strategy

Developing and executing strategies that stimulate business expansion.



PR Strategy and Consultancy

Strategic communication guidance enhancing brand reputation and media relations expertise.



(Re)Branding and Design Strategy

Revitalize brand identity through strategic design and market differentiation insights.

Tactical Services



E2E Event Management

Comprehensive event planning from inception to execution, ensuring seamless experiences.



Campaign Management

Holistic orchestration of marketing strategies to craft compelling market narratives.



Graphic Design

Visual communication through creative design for effective messaging and branding.

Working with us means



Customized Solution



Effective Strategies



Efficient Processes



Clear and open communication



Informed Decision-Making



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